



## ***Donation Appeal for the 8th Annual Online Auction March 8 through 18, 2019***

Dear Friend of HSAS,

The High School of American Studies at Lehman College (HSAS) is a top-ranked NYC public high school, but funding our unique offerings is perpetually a challenge. With donations to our auction, friends and business partners like you help provide essential programs and materials that broaden and enrich our students' education. We hope you'll consider giving this year.

**Regrettably, the Department of Education (DOE) budget cannot cover all of HSAS's expenses.** After salaries and administrative costs, the school has little money to fund vital and beloved offerings. This year, the PTA must again cover items that were once part of the regular school budget—crucial things like science and art supplies; educational trips; technology; teacher compensation for afterschool activities (teams, clubs, tutoring, and trip-chaperoning); and sports and other team/club expenses.

**We need your help now more than ever.** The PTA of HSAS is holding its 8th Annual Online Auction this spring to raise funds and close the gap between what the DOE provides and what our students need to succeed. Our online auction will be available to over 450,000 bidders nationwide, giving your business visibility while also helping our fundraising efforts. Gift certificates, tickets to sporting and entertainment events, museum memberships and admission passes, and discounts on services will sell quickly . . . and fresh ideas are welcome: ***every donation helps.***

*On behalf of our students, teachers, administration, and families, we thank you in advance for your generous support!*

With gratitude,  
The PTA of HSAS Auction Committee

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**Easy Steps:** Just fill out a donation form online at <http://goo.gl/H4mrkX> or bring in/send in the paper form attached. See address below. Extra forms can be found online at <http://goo.gl/H4mrkX>. **Forms are due by March 1!, 2019.**

**Tax Deduction:** Your donation is 100% tax deductible; we are a 501(c)(3) charitable organization. The EIN is 20-0462833.

**Who Benefits?** The PTA of HSAS sponsors the PTA of HSAS 2019 Auction. **All proceeds will directly benefit HSAS.** The PTA will affirm that no goods or services have been provided to you, in whole or in part, in consideration for your contribution.

**Recognition:** All donors are listed in all promotional materials (print & website & in online auction). If you wish, we will use your logo and website links as well. Please contact us if you are interested in becoming a sponsor for our auction.

**About The School:** The High School of American Studies at Lehman College (HSAS) is one of NYC's most competitive public Specialized High Schools. Located in the Bronx, it admits academically talented students from all five boroughs to its challenging program with an American history emphasis. US News & World Report has ranked HSAS as the top high school in NY State for many years.