

January 25, 2018

Dear Parents,

The PTA is kicking off its second major fundraising campaign of the school year — the **ONLINE AUCTION**. This year's online auction will be held from **March 19 through April 13, 2018**. The success of this event depends upon the participation of all the members of our community.

We need your help to solicit enticing goods and services and to encourage all of the enthusiastic shoppers you know to bid and buy. **We are asking each of you to solicit or donate two items.** We have included two copies of the solicitation letter and donation form for your use. More copies can be downloaded from the PTA's website: **[www.hsas-lehman.org/parents/pta](http://www.hsas-lehman.org/parents/pta)**.

It all starts with a straight-forward request for a donation. Think about the places where you shop, the merchants with whom you have a relationship, and friends and family members who might have interesting careers or knowledge to share. Ask them to contribute to our auction. It isn't always easy to ask and you might have to follow up a few times to land the donation. The result of your effort will be an auction filled with a variety of goods, services, and events that will generate much needed funds to support the education of our children at HSAS.

Donations can range from:

- **ACTUAL ITEMS:** Broadway show tickets, wine, jewelry, gift certificates (restaurants are great!);
- **SERVICES:** haircuts, dog walking, spa treatments, tutoring and college prep services;
- **EVENTS:** host an event in your home, such as a wine tasting or cooking class.

The possibilities are endless!

If you have an idea and need help to realize it or if you have a question, please contact **Eric Weinberg** at [ericweinbergny@gmail.com](mailto:ericweinbergny@gmail.com) or [hsaspta.auction@gmail.com](mailto:hsaspta.auction@gmail.com).

Thank you for your support to make this year's online auction the most successful in PTA history!

Sincerely,



Robert Maher and Nicole Rothschild  
Co-Presidents

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**Save these dates for 2018 PTA MEETINGS. 7pm start except as noted.**

2018: Feb 13, Mar 20, Apr 25 (6pm), May 22, Jun 12